



# Social Media PORTFOLIO



+91 7489963385



info@discoverwebsoft.com



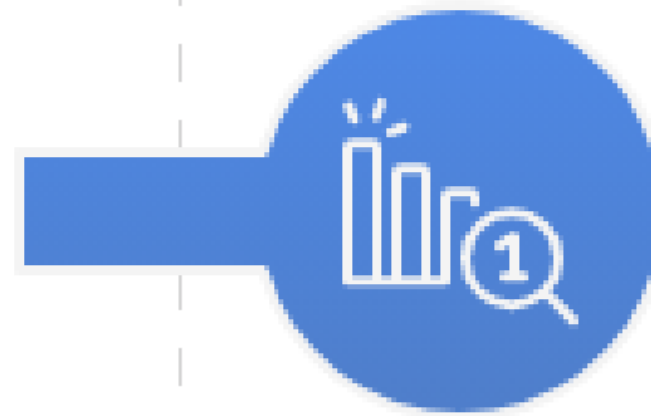
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Indore, Madhya Pradesh 452010

W O R K



# UGC Content Creation Process

Step 1  
Business & Audience  
Understanding



Step 2  
Goal Setting (Including  
UGC Goals)



Step 3  
Platform Selection



Step 4  
Content Strategy  
(Including UGC)



Step 5  
UGC Content  
Planning & Ideas



Step 6  
UGC Scripting



Step 7  
Shoot Guidelines



Step 8  
Raw Content  
Collection



Step 9  
Professional  
Editing



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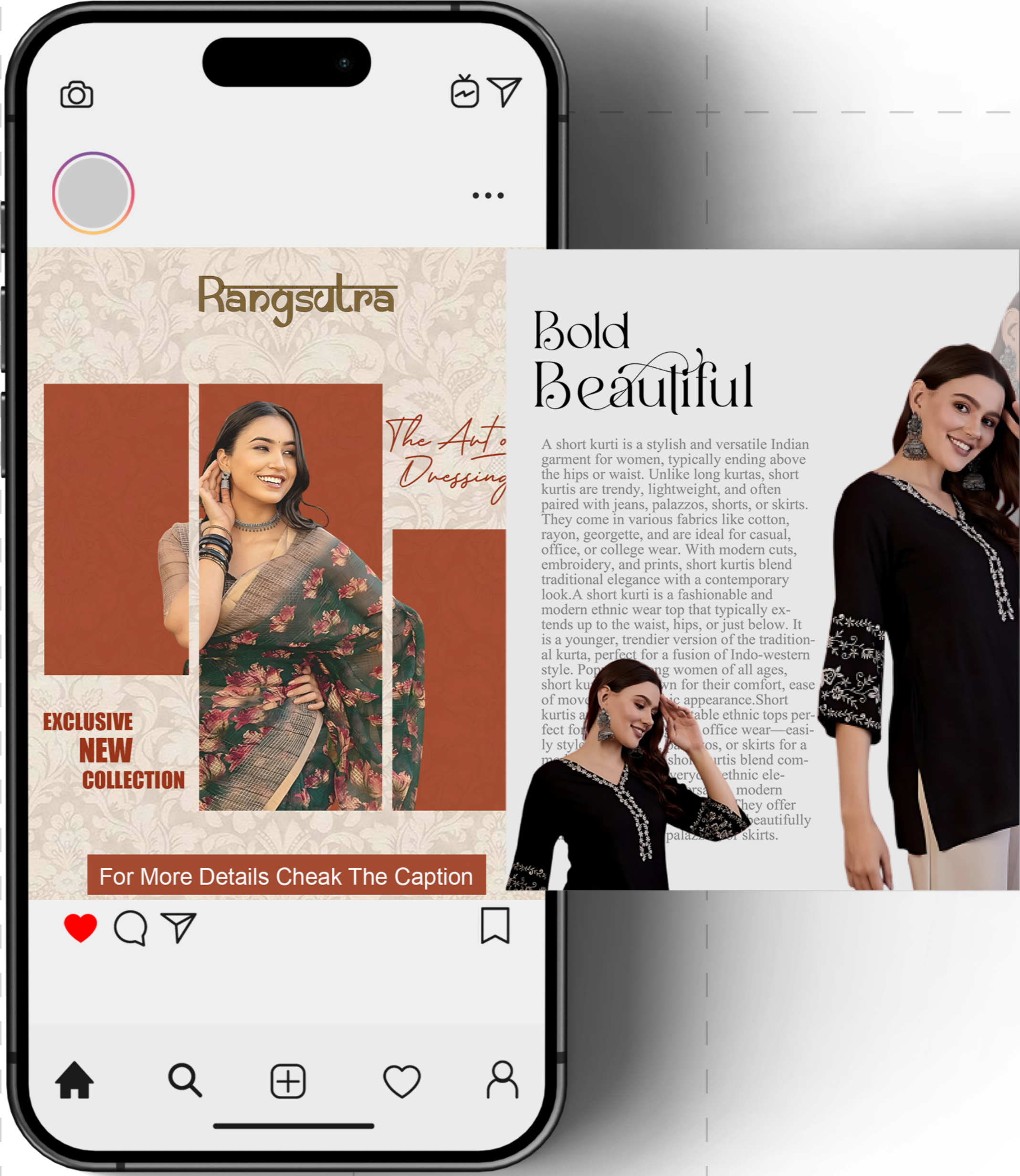
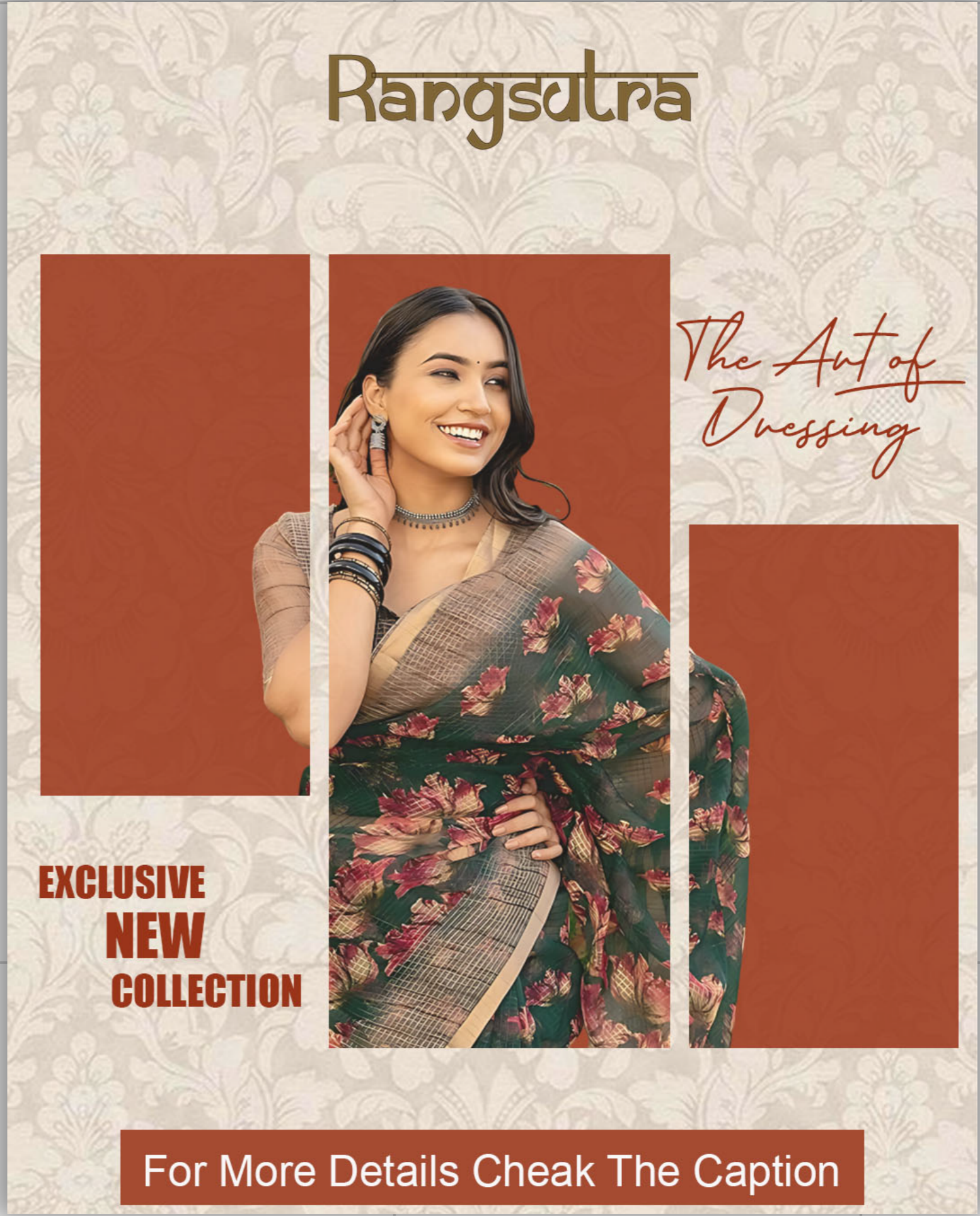
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SOCIAL MEDIA MARKETING FOR RANGSUTRA (CLOTHING BRAND)

We handled the complete social media marketing for Rangsutra, a clothing brand. Our work included content planning, creative post design, and visually engaging layouts that reflect the brand's identity and aesthetic.



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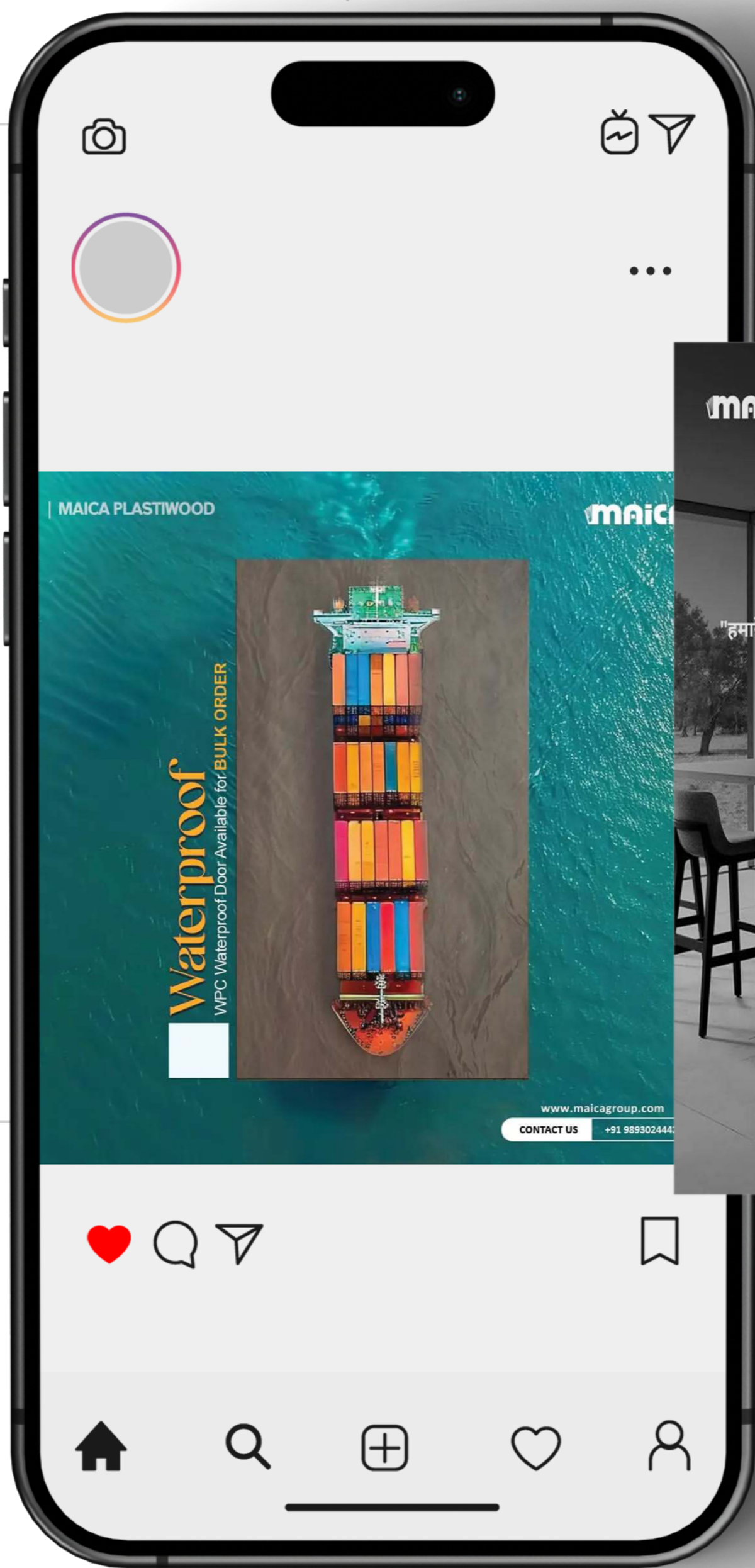
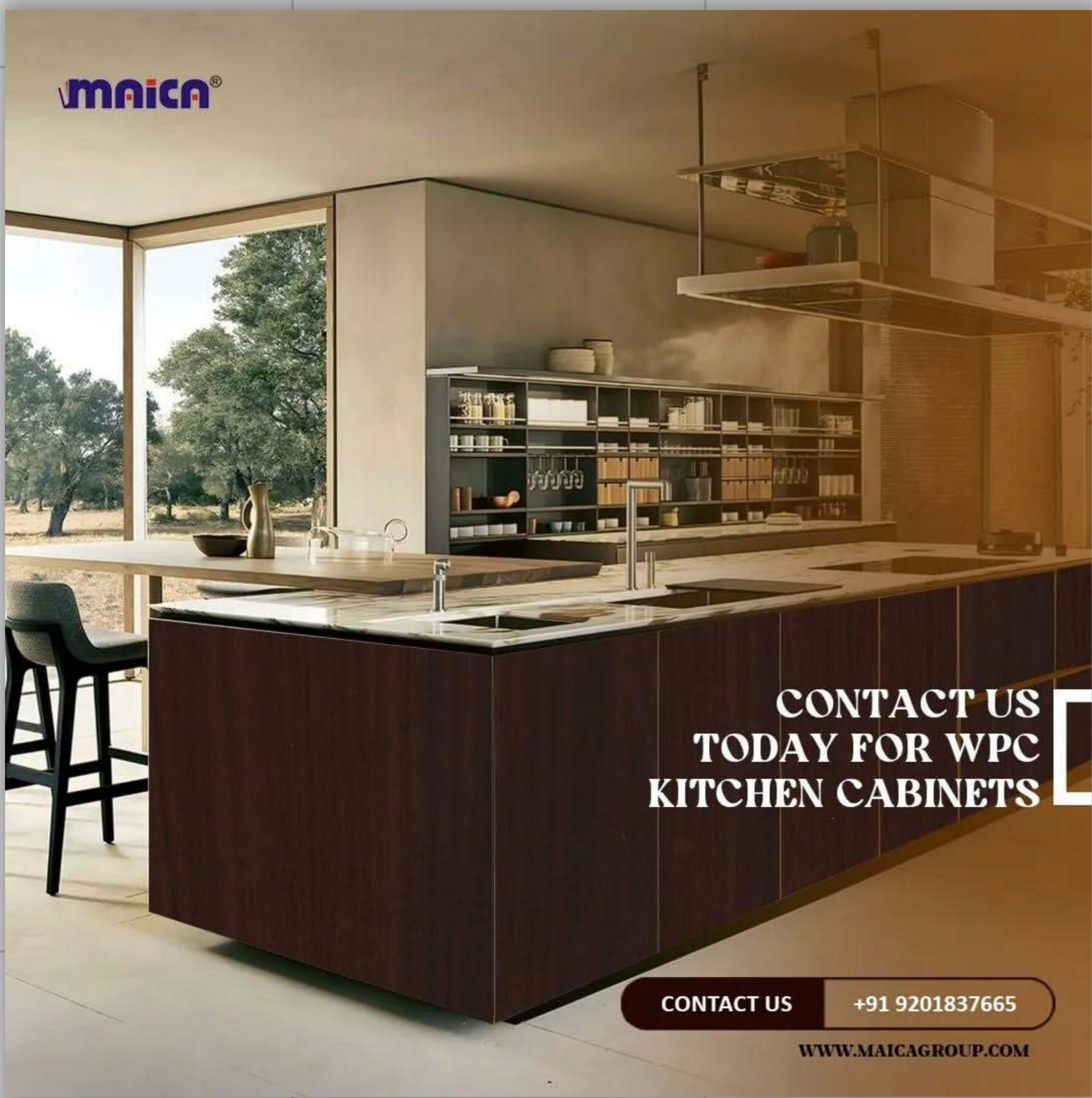
SOCIAL MEDIA MARKETING FOR MUMMA HUG (WET WIPES BRAND)

We handled the complete social media marketing for Mummy Hug, a trusted wet wipes brand. Our work included content planning, creative post design, and visually engaging layouts that reflect the brand’s identity, hygiene focus, and gentle-care promise.



## SOCIAL MEDIA MARKETING FOR MAICA (MAICA BRAND)

We handled the complete social media marketing for maica. Our work included content planning, creative post design, website design and visually engaging layouts that reflect the brand's identity and aesthetic.



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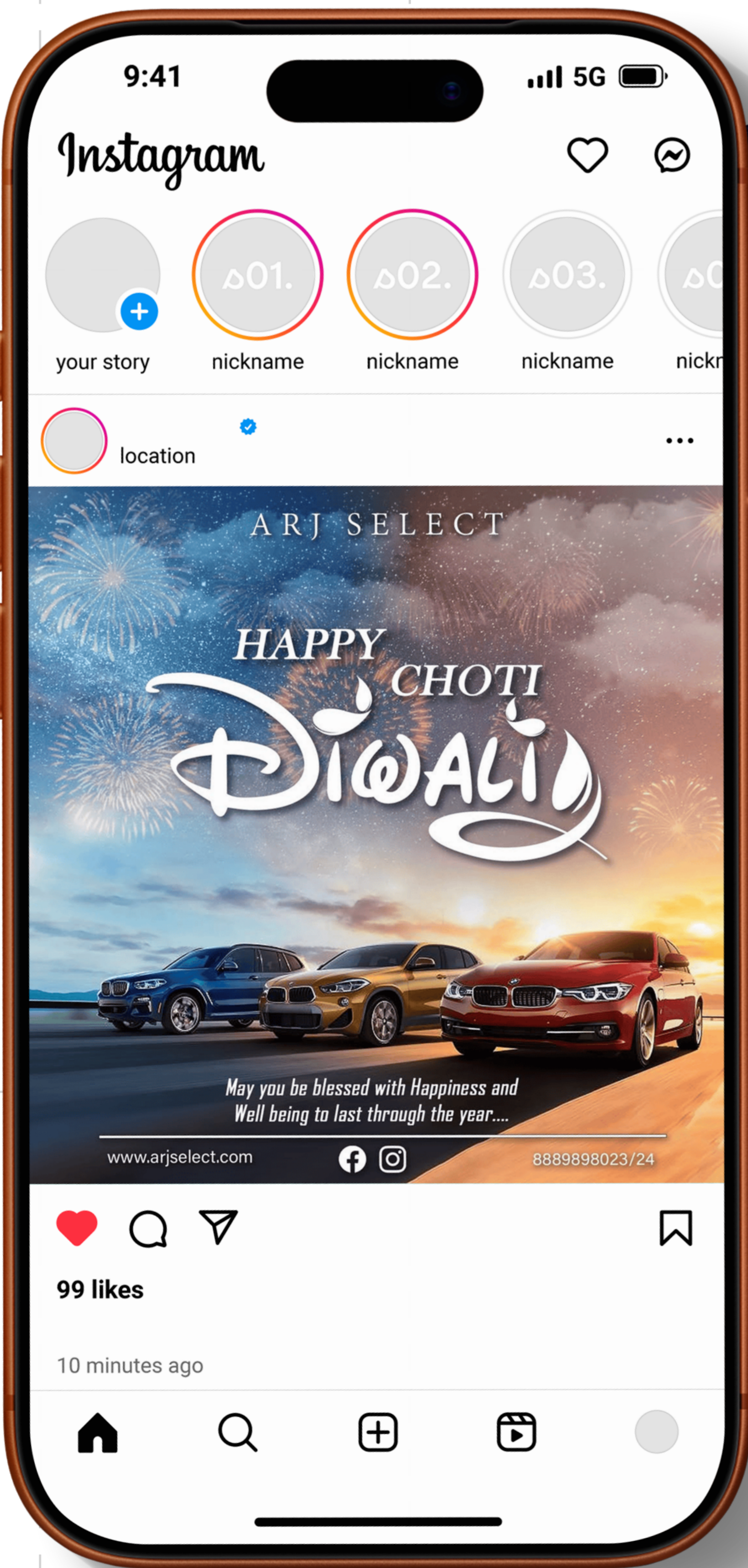
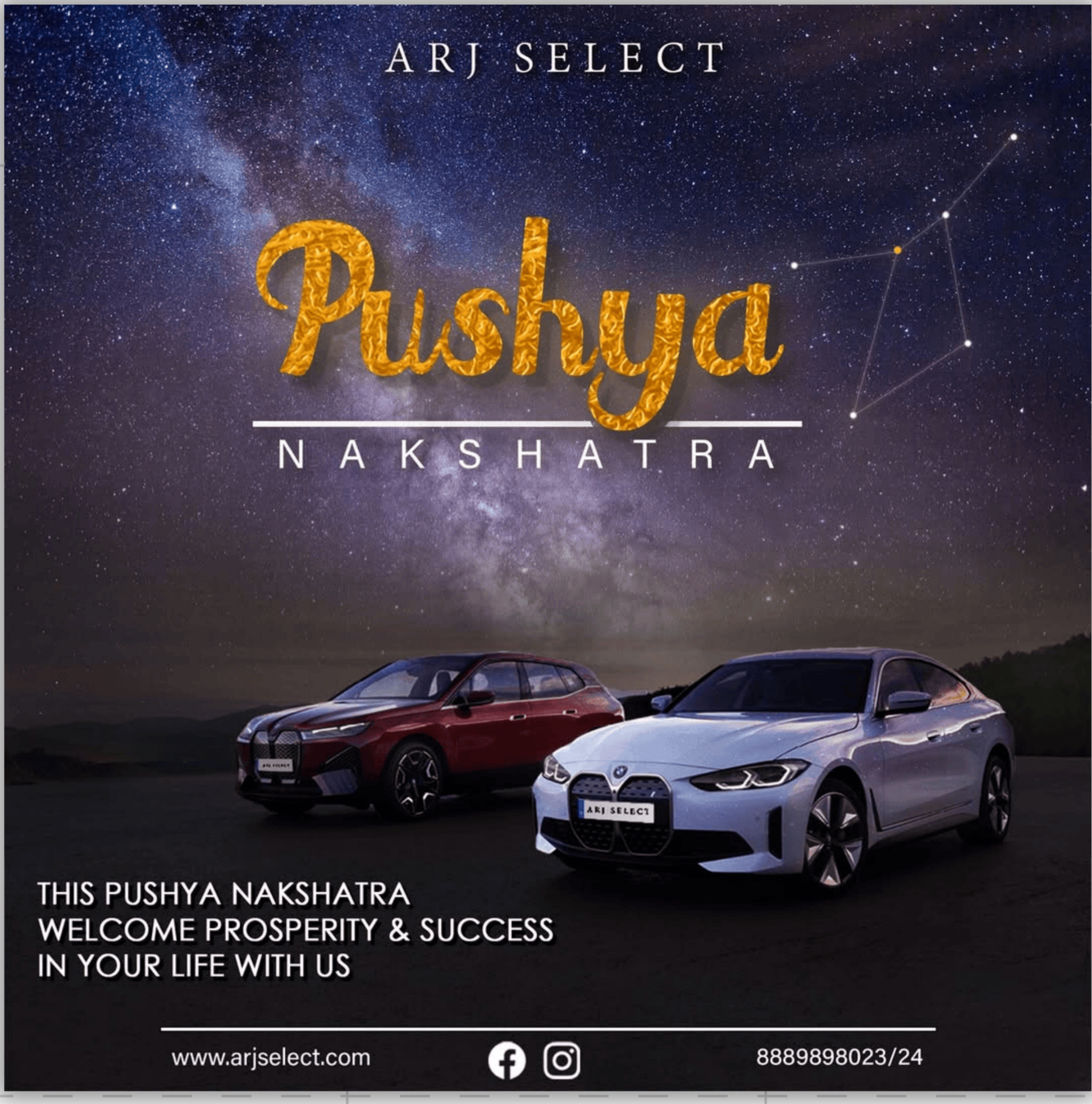
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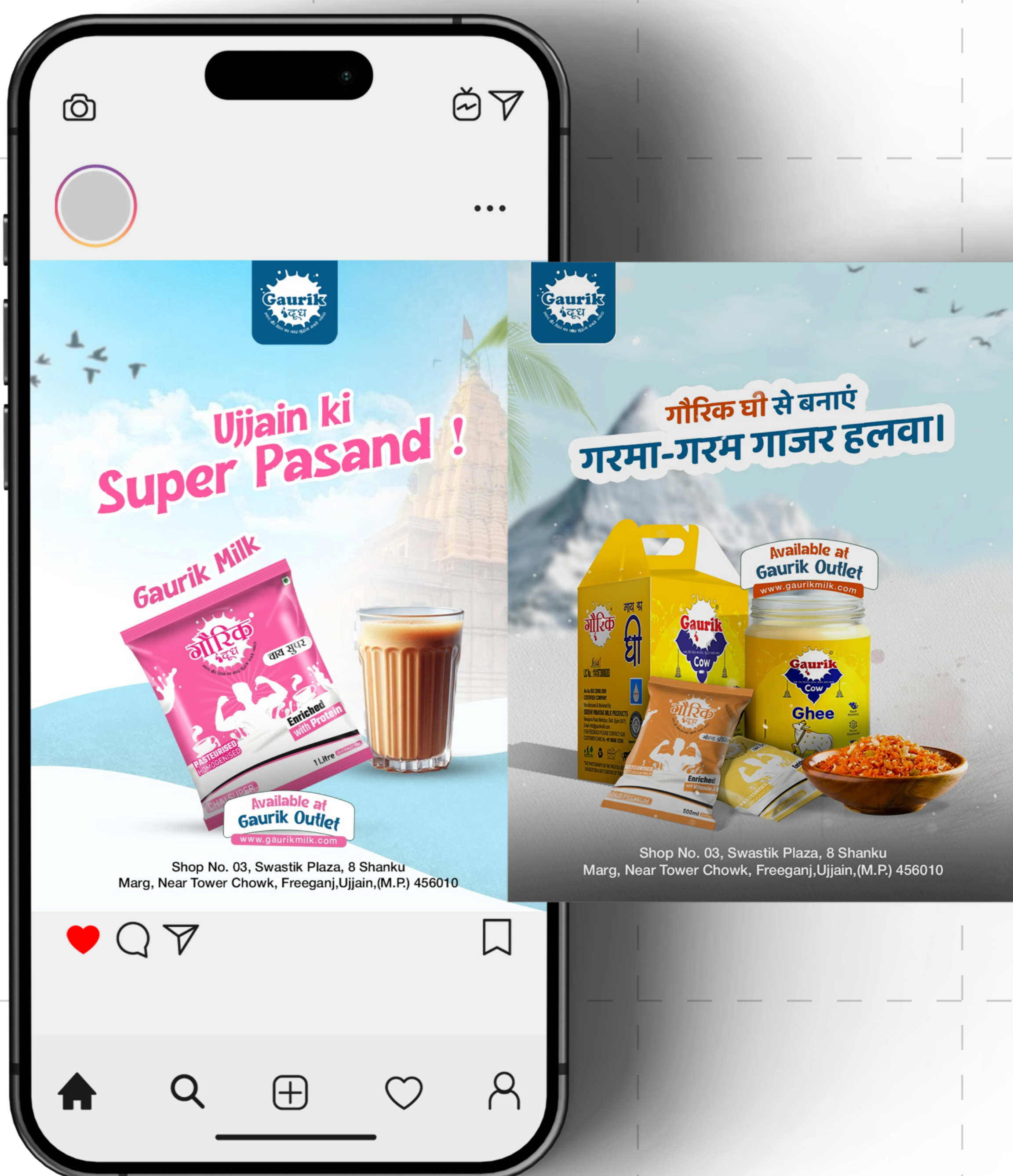
SOCIAL MEDIA MARKETING FOR ARJ SELECT (CAR BRAND)

We handled the complete social media marketing for ARJ Select. Our work included content planning, creative post design, website design and visually engaging layouts that reflect the brand’s identity and aesthetic.



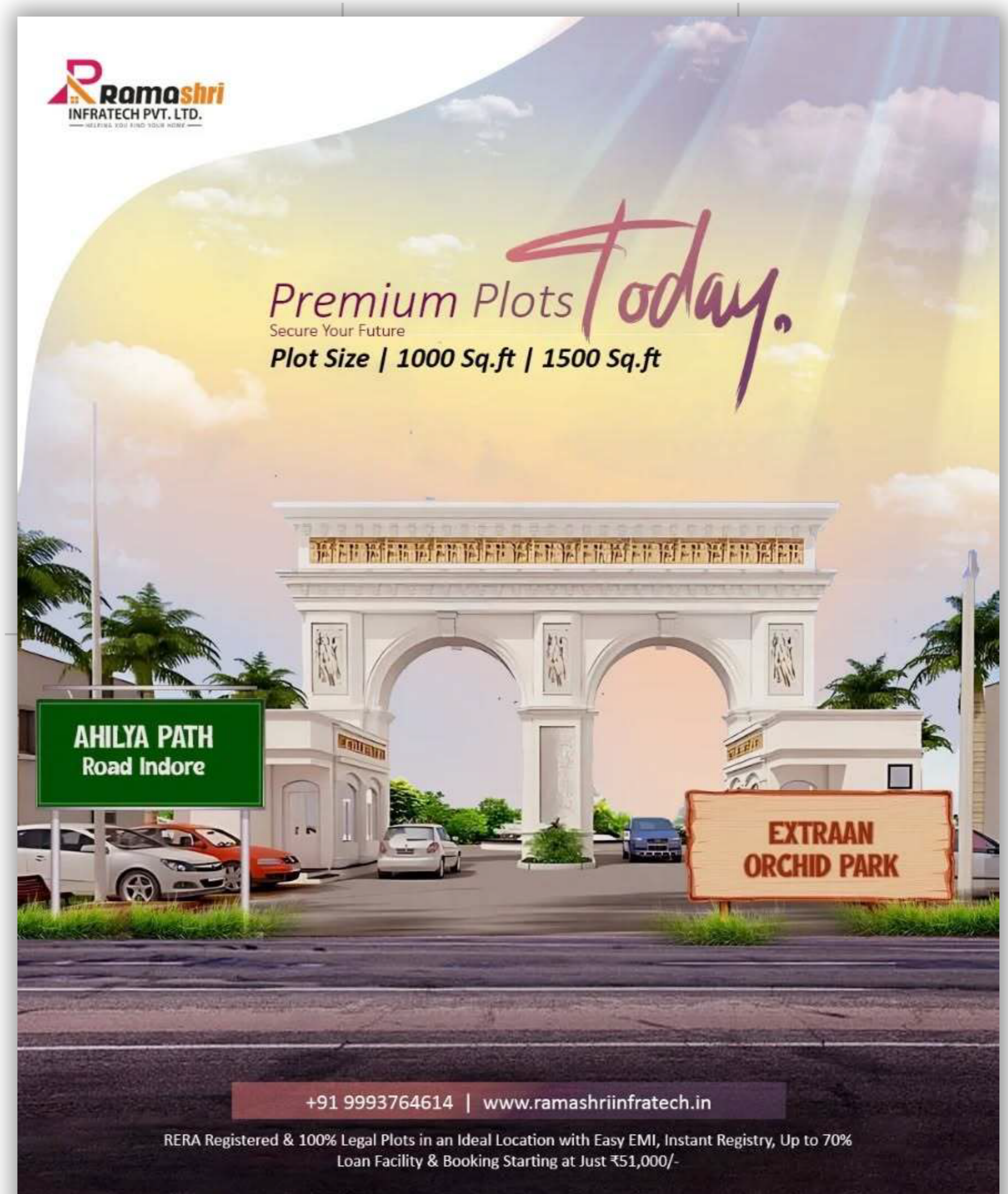
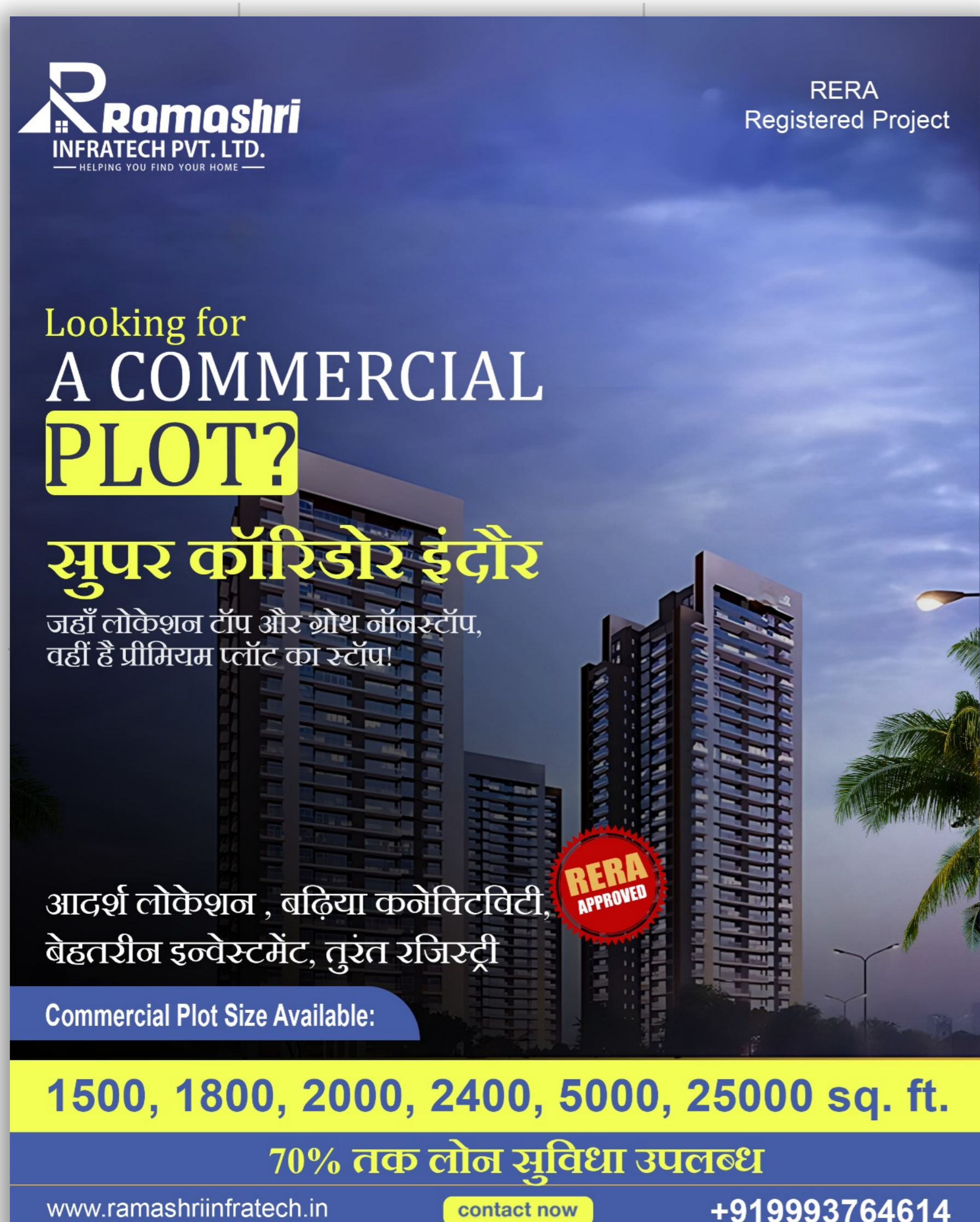
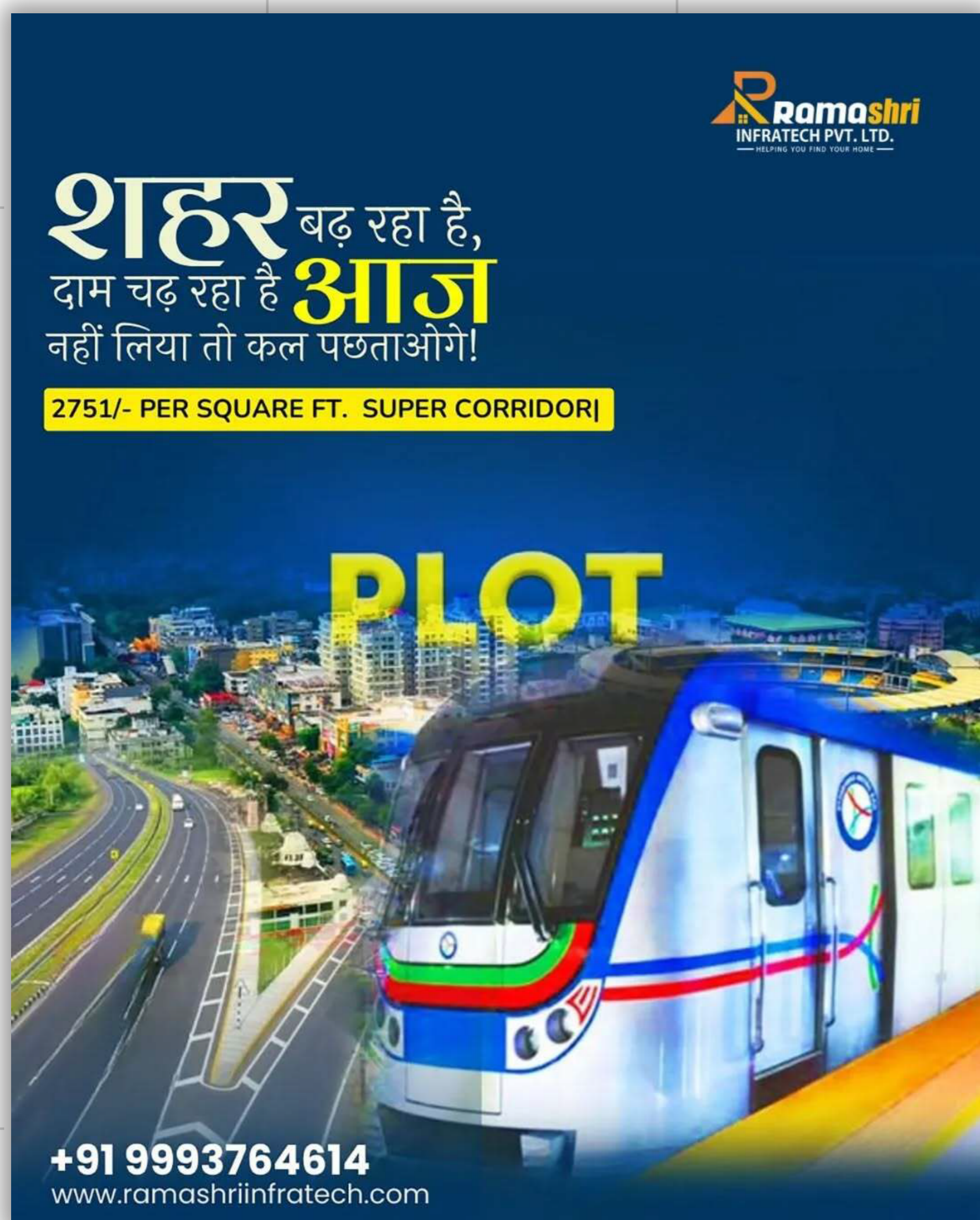
## SOCIAL MEDIA MARKETING FOR ARJ GAURIK (MILK BRAND)

We handled complete social media marketing for Gaurik, a trusted milk brand, including content planning, creative designs, video editing, and engaging visuals that reflect its freshness, purity, and commitment to quality.



## SOCIAL MEDIA MARKETING FOR RAMASHRI (REAL ESTATE BRAND)

We handled complete social media marketing for RAMASHREE, a trusted real estate brand, including content planning, creative designs, and engaging visuals that reflect its professionalism and commitment to quality living.





# Thank You

**From Vision to Identity - We Design What Your Brand Deserves**

[www.discoverwebssoft.com](http://www.discoverwebssoft.com)